



We  
protect  
what  
matters  
most™

February 10, 2021

## **National Price Increase: Residential Roofing Products**

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Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

**Effective April 5, 2021 GAF will increase pricing of its residential roofing products by 5-7%. All orders shipped after April 5, 2021 will be invoiced at the new level.**

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin  
Sr. Vice President, Sales  
Residential Roofing Systems

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