

## **MEMO**

TO: All KARNAK Customers, cc: KARNAK Sales, Customer Service and Accounting

FROM: Chris Salazar - Chief Operating Officer

Phone: 800-526-4236 - csalazar@karnakcorp.com

**DATE:** November 3, 2021

RE: KARNAK Price Increase Announcement – All Karnak Products

## Dear Valued Customer:

Due to continued increases in raw-materials, transportation and other costs, we are forced to raise sell prices on all KARNAK products listed below **effective November 22, 2021.** 

KARNAK Product Line All Silicone Products (670HS, 670LS, 670 Spray, 180 Primer A&B)	Increase 20.0%
All Foam Products (350, 360, etc.)	15.0%
All Acrylic Base-coats, Coatings and Sealants (404, 405, 406, 407, 702, 501, 505HS, 521, 529, 505MS Karna-Flex etc.	10.0%
SEBS, SBS Rubber Coatings and Sealants (502 Base, 502 Finish and 502MS)	8.0%
All Other Products	7.0%

Please plan your product requirements in advance and place your orders prior to the November 22, 2021, cut-off date to receive current pricing. Current prices will be honored only on orders placed for immediate release prior to the cut-off date. All order shipments are subject to raw-material availability, order volume and production capacity. Orders will be shipped as soon as possible.

Despite overwhelming challenges, we continue to do everything in our power to keep costs down and maintain a steady supply of high-quality raw materials. Our commitment to provide the highest quality professional products and service remains unchanged. We will never cut costs by reducing the high quality and consistency our customers have come to expect from our products and services.

PLEASE NOTE: Due to the high volatility of raw-material availability, costs and freight, All job price-quotes will be honored for only 30 days. If a raw-material cost increase occurs after a quote has been issued and KARNAK cannot supply the finished goods during the 30-day grace period due to raw-material shortage, customers will be given the option to cancel the order or keep it in the hopper at the new revised price.

KARNAK Sales Representatives will distribute updated price-lists as soon as available. In the mean while, please contact our toll-free Customer Service Department – 800-526-4236 for immediate pricing assistance, or e-mail custserv@karnakcorp.com

Thank you for your continued loyal support.

Sincerely,

Chris

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