



We  
protect  
what  
matters  
most™

July 26, 2021

## **National Price Increase: Residential Roofing Products**

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Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

**Effective August 30, 2021 GAF will increase pricing of its residential roofing products by 4-7%.** All orders shipped on or after August 30, 2021 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin".

Jim Durkin  
Sr. Vice President, Sales  
Residential Roofing Systems

PCD3621