



ANNOUNCEMENT

Price Increase Announcement

TO: Firestone U.S. Valued Customers

As a result of market conditions, Firestone Building Products will implement a price increase affecting all major categories effective March 27, 2021.

Product	Increase
EPDM & Related Accessories	Up to 5%
TPO & Related Accessories	Up to 5%
PVC & Related Accessories	Up to 7%
ISO	Up to 5%
Metal (Roll formed, Sheet and coil)	7-11%
Other Accessories	Up to 8%

In addition to the category changes, FSBP will implement small adjustments to auxiliary products.

Existing pricing commitments will be honored through documented expiration date. However, any new commitments will be subject to the price increase.

Thank you for your continued support of Firestone Building products.

If you have any questions regarding how this price adjustment will impact you, please reach out to your local **[Firestone Sales Representative](#)** or Regional Business Manager.

Sincerely,

Jason Flack

VP Sales, Firestone Building Products