



We
protect
what
matters
most™

November 6, 2020

National Price Increase: Residential Roofing Products

Dear Customers,

Thank you for your continued business and support as we have all responded to today's challenging market environment and the evolving impact of COVID-19.

As we have adapted to new market dynamics and increased operational costs, including increases in transportation, **GAF will increase pricing of its residential roofing products by 4-6%, effective February 1, 2021.** All orders shipped after February 1, 2021 will be invoiced at the new level.

This change will enable us to continue driving the innovation, service and support that you have come to expect from GAF, especially as we work to meet growing demand during the ongoing pandemic.

We remain grateful for your partnership. Should you have any questions, please contact your local GAF Territory Manager.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

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