



602-396-2261
4600 W Glendale Ave
Glendale, AZ 85301
eliteroofingsupply.com

March 17, 2022

To our extended Elite Family:

Expanding Elite's South California footprint north into the San Fernando Valley has been on our radar for quite some time. With the right Managing Partner and right location we are pleased to announce Elite Roofing Supply is opening its 23rd branch in North Hollywood, California later this spring! This latest branch will be under the leadership of Managing Partner, Phillip McCullum and Regional Vice President, Steve Whipple. "Our customers have been asking us to head north for quite some time but we wanted to wait until we had the right person to head up the efforts. Phillip brings a new, fresh young energy to Elite and we are excited to welcome him to the team," states Steve. "This branch will be the fifth location in Southern California."

Phillip is a California native, graduate of Cal Poly San Luis Obispo, D1 athlete, who has experience in distribution as both a market manager and branch manager in the greater Los Angeles area. "I am excited to join the Elite family where it is evident that their core focus is on their customers needs," says Phillip. "Elite is the largest locally owned independent distributor and I wanted to be a part of it."

Elite's focus this year is continuing to expand our footprint in the markets we currently serve as well as growing into new markets.

Here is the contact information for Elite Roofing Supply, North Hollywood:

- **Branch Address:** 7425 Coldwater Canyon Ave, North Hollywood, CA 91605
- Material can start being received on April 4, 2022
- **Branch Phone:** (747) 476-5710
Branch Fax: (747) 476-5711
- **Phillip McCullum, MP:** Cell: (323) 430-1028 | pmccullum@eliteroofingsupply.com
- **Steve Whipple, RVP:** Cell: (714) 920-4440 | swhipple@eliteroofingsupply.com

As always, we are proud to be your independent distributor of choice and aim to provide you with exceptional service for years to come.

Sincerely,

Sarah Weiss, CEO & President