

## FOR IMMEDIATE RELEASE

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### **Elite Roofing Supply Announces Scott Littlefield as the Company's Director of Residential Sales**

*Despite the COVID-19 pandemic, 2020 marks a big year for the Elite family.*

July 13, 2020 – Elite Roofing Supply is thrilled to announce that as of July 1, 2020, Scott Littlefield has joined Elite's leadership team as Director of Residential Sales! This is a newly created role where Scott will focus on supporting Elite branches nationwide in growing the residential re-roof side of the business. Scott will be working closely with Elite's Managing Partners and the company's sales team to help Elite grow its market share in existing locations, as well as helping to identify additional sales talent and future greenfield opportunities. Scott will report directly to Sarah Weiss, but will be based in Denver, Colorado.

Per Sarah Weiss, CEO & President, "Scott is humble, customer focused and will be a huge help in ensuring the voice of our customers is at the heart of all major initiatives Elite is working on. We are confident Scott's industry experience and knowledge will support Elite's goal of continued expansion West of the Mississippi."

Scott joins Elite after a 19 year stretch with TAMKO Building Products. During his time with TAMKO, Scott served as Territory Manager for the Dallas and Fort Worth markets, then transitioned to Denver where he became Western District Sales Manager. Prior to joining TAMKO, Scott spent several years working with his family at their distribution company, so he has experience in everything from warehouse duties, shipping and receiving, and later inside and outside sales.

Sarah notes, "We are passionate about building a sustainable business by listening to our customers and meeting their needs. With that comes the great responsibility of finding the right people to join our growing team. We wholeheartedly believe Scott is the right person to support our residential sales team for years to come and we look forward to continued expansion!"

For more information, visit [www.eliteroofingsupply.com](http://www.eliteroofingsupply.com) and follow Elite on Facebook, Instagram, LinkedIn and Twitter.

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