

# ROOFING CONTRACTOR

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## Elite Roofing Supply Launches Two Facilities

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SAN JOSE, Calif. — During a time of nationwide consolidation among roofing distributors, a group of seasoned distribution professionals decided to go against the trend and start a local, manager-owned distributorship called Elite Roofing Supply (ERS). Brian Torry, Greg Russell, Scott DeLine and Sarah Weiss teamed up to open two ERS facilities, one in San Jose, Calif., and the other in Orange, Calif.

The group’s goals, according to Torry, are to “build a healthy, entrepreneurial small business, with conservative and steady growth into new markets.”

“Roofing contractors place value on the concept of knowing that their local distribution branch manager is a partner in the company, and can make those tough decisions right on the spot,” Russell said. “They have a level of comfort in knowing these partners are the most knowledgeable of the issues that surround their day-to-day business.”

“We are passionate about building a sustainable business by listening to our customers and meeting their needs. It’s as simple as that,” Weiss said. “We all have families and know what it’s like to run a business and have employees whose livelihoods depend on your success. We understand the pressure our customers are under and want to make buying materials from us one of the easiest things they do.”

For more information, visit [www.eliteroofingsupply.com](http://www.eliteroofingsupply.com).