



November 11, 2021

To our extended Elite Family:

Today, we announce exciting news: Elite Roofing Supply is opening its 21^{st} branch in Atlanta, Georgia! Under the leadership of Brian McGrew, we will serve Atlanta and the surrounding area. Elite's Atlanta doors will officially open on December 6^{th} .

Brian has served Atlanta's roofing community for nearly a decade. Prior to relocating to Atlanta, he worked for his late father's roofing company, where his passion for the industry was first ignited. He spent the next few years in roofing distribution, where he met Andres Recio and Juan Rosero, our new Outside Sale reps in Atlanta. "I love the people, work ethic, and technical expertise you find in the roofing industry," comments Brian. "I've been following Elite for years...the way they take care of their people, the way they go to market, and how they dominate the markets they enter...so I'm excited to bring the Elite brand to Georgia, especially the exceptional service and world class safety culture."

Together, Andres and Juan bring more than 16 years of roofing industry experience to their Outside Sales roles with Elite. Andres started his own roofing supply store, Shingle Market, two years ago and felt in order to fully serve his customer base, it was time to unwind his business and join the Elite family. "I look forward to being able to serve a larger geographic market and offer my customers more inventory and resources," Andres notes. "I know that joining Elite is the best next step for my family, my team and myself, and I'm excited to see what's in store." When asked for his thoughts about working with Andres and Brian, Juan explained, "When I worked for IKO, Brian's brothers were my customers, which is how he and I initially met. Andres was also one of my customers, and I've known him and his family for quite some time. Needless to say, I have a great deal of respect for Brian and Andres and I know that together, we're a force to be reckoned with."

Here is the new branch address, as well as contact information for our team in Atlanta:

- Address, Phone, Fax: 3150 Clinton Ct., Suite B, Norcross, GA 30071 | O: (470) 805-3340 | F: (470) 805-3341
- Brian McGrew, MP: (678) 471-9669 | bmcgrew@eliteroofingsupply.com
- Andres Recio, Outside Sales: (470) 618-6235 | arecio@eliteroofingsupply.com
- Juan Rosero, Outside Sales: (470) 596-2801 | <u>irosero@eliteroofingsupply.com</u>
- Doug Norman, RVP: (318) 366-5929 | dnorman@eliteroofingsupply.com

"Our Atlanta team is made up of brilliant people who love what they do," Doug Norman notes. "They're team-oriented, goal-driven and passionate about providing the Atlanta market with exceptional service and expertise. That's the kind of drive that will undoubtedly propel Elite forward in the Southeastern market."

Sarah Weiss, CEO and President, adds, "This branch marks an incredible milestone for Elite as we've officially expanded East of the Mississippi. At Elite, we open a branch when we find the right people. We don't target particular cities, we are building Elite based on going where the right people are. We've certainly found the right people in Brian, Andres and Juan and an incredibly diverse, rapidly growing market to serve."

Thank you for your continuous support and loyalty to Elite Roofing Supply. We look forward to sharing more exciting company news with you this quarter!

Sincerely,

Sarah Weiss, CEO & President